

ALL IN

2018 GEORGIA CREDIT UNION AFFILIATES
ANNUAL CONVENTION



MAY 16-19, 2018 | SAVANNAH, GA

WEDNESDAY, MAY 16, 2018

- 9:00 a.m. - 6:30 p.m. Welcome Center Open..... Westin Hotel | Harbor A
- 10:00 a.m. - 5:00 p.m. Georgia CUPAC Golf Tournament The Club at Savannah Harbor
Tee off at 11 a.m.
- 4:30 p.m. - 6:30 p.m. Vendors & Professionals Happy Hour Westin Hotel | Harbor B
- 6:30 p.m. - 8:30 p.m. *Dinner on Your Own*
- 8:30 p.m. - 10:00 p.m. Catalyst Corporate Dessert & Cordials Member Appreciation Reception
..... Westin Hotel | Harbor B

THURSDAY, MAY 17, 2018

- 7:00 a.m. - 10:30 a.m. Welcome Center Open..... Westin Hotel | Harbor A
- 7:30 a.m. - 8:30 a.m. Exhibit Hall Open – Breakfast Served..... Trade Center | Exhibit Hall
- 8:30 a.m. – 10:00 a.m. General Session..... Trade Center | 2nd Floor
Opening Ceremony & Keynote Speakers

“Cooperative Leadership... ALL IN”

Mike Mercer
CEO, Georgia Credit Union Affiliates

“ALL IN & How to Stay ALL IN”

Gian Paul Gonzalez
Teacher, Motivational Speaker and Founder of The Hope and Future
Foundation

10:00 a.m. - 10:20 a.m. *Break*

10:20 a.m. - 11:30 a.m. General Session..... Trade Center | 2nd Floor

“Creating an ALL IN Culture: The Secret Sauce of Chick-fil-A”

Dr. Melenie Lankau
Senior Manager/ Field Operations/ Learning and Development
Chick-fil-A, Inc.

11:30 a.m. - 1:00 p.m. Exhibit Hall Open - Lunch Served..... Trade Center | Exhibit Hall

12:00 p.m. - 1:00 p.m. Welcome Center Open..... Westin Hotel | Harbor A

1:00 p.m. - 2:15 p.m. Education Sessions Trade Center | 1st Floor

“Preparing for CECL”

Jennifer Henning
CFO, Class Act FCU R 100/101

“3 Keys to Changing Your Credit Union Culture”

Ancin Cooley, CIA, CISA
Founder & Principal, Synergy Credit Union Consulting, Inc. ... R 102/103

“Lending 101 for Volunteers”

Don Arkell
Sr. Consultant/Mentor, CU Lending Advice..... R 105/106

2:15 p.m. - 2:30 p.m. *Break*

2:30 p.m. - 3:45 p.m. Education Sessions Trade Center | 1st Floor

“Making Google Work for Your Credit Union”

Loren Hudziak
Senior Solution Architect, Google..... R 100/101

“7 Habits of Highly Effective Boards”

Ancin Cooley, CIA, CISA
Founder & Principal, Synergy Credit Union Consulting, Inc. ... R 102/103

“The Lending Model That Maximizes ROA”

Don Arkell
Sr. Consultant/Mentor, CU Lending Advice..... R 105/106

4:00 p.m. - 6:00 p.m. Exhibit Hall Open - Reception Trade Center | Exhibit Hall
Drinks & Hors d'oeuvres

4:00 p.m. - 6:00 p.m. Welcome Center Open..... Westin Hotel | Harbor A

Evening on Your Own

FRIDAY, MAY 18, 2018

7:00 a.m. - 12:30 p.m. Welcome Center Open..... Westin Hotel | Harbor A

8:30 a.m. - 3:30 p.m. Companion Tour

Day Trip to Bloody Point Resort on Daufuskie Island

8:30 AM- Group meets in lobby of Westin.

9:00 AM- Water cruise departs Westin Marina in rear of hotel.

3:00 PM- Water cruise departs Daufuskie Island dock for return to hotel.

7:00 a.m. - 8:00 a.m. Delegate Registration Trade Center | R 204/205

7:00 a.m. - 8:30 a.m. Breakfast ServedTrade Center | 2nd Floor Ballroom Foyer

8:00 a.m. - 8:45 a.m. Annual Business Meetings Trade Center | R 204/205
GCUL
CSI
GCUF

8:45 a.m. - 9:30 a.m. Board Organization Meetings Trade Center | R 204/205

8:45 a.m. - 9:30 a.m. General Session.....Trade Center | Oglethorpe Auditorium

“Even Congress Has a Rules Committee... Compliance Matters”

Glory LeDu
CEO, League InfoSight

9:30 a.m. - 10:00 a.m. *Break*

10:00 a.m. - 11:45 a.m. General Session Trade Center | 2nd Floor

“Why Co-op Leaders Must Be ALL IN”

Howard Brodsky
Entrepreneur, Author, Co-Founder, Chairman, and Co-Chief Executive
Officer, CCA Global Partners

“State Outlook”

Kevin Hagler
Commissioner, State of Georgia Department of Banking & Finance

“NCUA’s 2018 Supervisory Priorities”

Robert Parrish
Associate Regional Director of Operations, NCUA Region III

11:45 a.m. - 1:45 p.m. *Lunch on Your Own*

11:45 p.m. - 1:45 p.m. **Georgia Credit Union Foundation & Small Credit Union Advisory Committee Sponsored Small Credit Union Luncheon (\$50 million and under)**Westin Hotel | Harbor B

“Board Engagement and Partnership Drives CU Success”

Kris Lewis
CEO, Allegan Community CU

“Connecting with Members on a New Level”

Stephanie Sievers
CEO, ANECA FCU

2:00 p.m. - 4:00 p.m. General SessionTrade Center | Oglethorpe Auditorium

“Brain Science to Own the WHY”

Bryan Gray
CEO, Revenue Path Group

“MILLENNIALS, TRUMP AND AMAZON.COM... Trends and Issues That Will Impact Your Cash Flow and Profits”

Gene Marks
Columnist for *The Washington Post*, Author & Small Business Owner

6:00 p.m. - 6:30 p.m. Cocktail Reception Westin Hotel | Grand Ballroom

6:30 p.m. - 10:00 p.m. Moses C. Davis Awards Dinner & Georgia CUPAC Silent Auction
..... Westin Hotel | Grand Ballroom

Dinner
Awards Program
Georgia CUPAC Silent Auction

Entertainment:

Musical Performance by Men of Distinction Band

SATURDAY, MAY 19, 2018

8:30 a.m. - 10:30 a.m. General Session and Closing Breakfast Westin Hotel | Grand Ballroom

"If You Are Burned Out... Were You Ever Lit?"

Dr. Dale Henry

Author, Speaker, Founder and President, Your Best Unlimited

Head Home ... Have a Safe Trip!