



2019 ANNUAL CONVENTION AGENDA

May 13 - 16 | Jekyll Island Convention Center | Jekyll Island, GA

The Westin Jekyll Island | Credit Union Attendee Hotel
Hampton Inn & Suites | Exhibitor Attendee Hotel

Dress Code is Resort Casual (Including Awards Dinner)

**Business dress is requested for those attending the Business and Board Organization Meetings on Tuesday, May 14, 2019.*

Resort casual includes polo style shirts, dress pants/slacks, sundresses, linen pants, skorts, capris, skirts, button up tops and dresses.

MONDAY, MAY 13, 2019

- 10:00 a.m. - 7:00 p.m. Welcome Center OpenWestin Hotel Lobby

- 11:00 a.m. - 5:00 p.m. CUPAC Golf Tournament..... Jekyll Island Golf Club
- 11:00 a.m. - 12:00 p.m. Registration & Lunch McCormick's Grill | 2nd Floor
- Tee Off at 12:00 p.m.*
- Shotgun format*
- (2) Westin Shuttles Available for Transportation to Golf Club*

- 5:00 p.m. - 7:00 p.m. Exhibitors & Professionals Happy HourWestin Hotel Lobby

- 7:00 p.m. *Dinner & Evening on Your Own*

TUESDAY, MAY 14, 2019

- 7:00 a.m. - 8:30 a.m. Management Mimosa Mixer/Professionals/Exhibitor Breakfast
..... Westin Hotel | Ballroom

- 7:00 a.m. - 8:30 a.m. Bingo! Breakfast at the Beach/Volunteer Breakfast
..... Convention Center | Meeting Rooms 7-10

- 7:00 a.m. - 6:00 p.m. Welcome Center OpenWestin Hotel Lobby

8:45 a.m. - 10:30 a.m. General Session Convention Center | Ballrooms A-B

Opening Ceremony & Keynote Speakers

Deliver the Unexpected

Mike Mercer
CEO, GCUA

Making Digital Personal: The Way Forward for Credit Unions in the Era of FinTechs, BigTechs & MegaBanks

Lee Wetherington
Director of Strategic Insight, Jack Henry & Associates

9:00 a.m. - 3:00 p.m. Jekyll Island Companion Tour Jekyll Island

9:00 a.m.- Trolley departs lobby/porte-cochère at The Westin

9:15 a.m.- Explore Driftwood Beach

10:15 a.m.- Guided trolley tour of the island’s historic district


12:00 p.m.- Luncheon at Jekyll Island Club Riverview Lounge


1:30 p.m.- *Tour your choice of:*


Georgia Sea Turtle Center


Jekyll Island Museum/The Mosaic (newly renovated)

3:00 p.m. Shuttle vans return to the Westin

 *Dress code is casual and make sure to wear comfortable shoes. It will be warm and there will some walking on the afternoon tour.*

 *Wine will be provided during the tour.*

 *Please note that the Companion Tour is not included in the Companion Program.*

 *The Companion Tour will be held rain or shine.*

10:30 a.m. - 10:45 a.m. *Break*

10:45 a.m. - 11:45 a.m. General Session..... Convention Center | Ballrooms A-B

What’s Your Wow? ®

Kate Delaney
Emmy® Award Winning Journalist, Author and Nationally Syndicated Host of NBC Sports Radio Talk Show and ForbesBooks Radio

11:45 a.m. - 1:00 p.m. Exhibit Hall Open - Lunch Served..... Convention Center | Ballrooms C-H

12:30 p.m. - 1:30 p.m. Delegate Registration Convention Center | Registration Desk Across from Exhibit Hall

1:30 p.m. - 2:30 p.m.	General Session..... Convention Center Ballrooms A-B <i>Composing Your World</i> Kai Kight Keynote Speaker, Violinist and Composer
2:30 p.m. - 4:00 p.m.	Business Meetings Convention Center Ballrooms A-B GCUL CSI GCUF
4:00 p.m. - 4:30 p.m.	Board Organization Meetings Convention Center Ben Porter Salon
4:30 p.m. - 6:00 p.m.	Exhibit Hall Open..... Convention Center Ballrooms C-H
6:00 p.m. - 7:30 p.m.	<i>Dinner on Your Own</i>
7:30 p.m. - 9:30 p.m.	Cocktails, Cornhole and S'more! Westin Hotel Terrace and Oceanside Lawn

WEDNESDAY, MAY 15, 2019

7:30 a.m. - 8:30 a.m.	Breakfast Westin Hotel The Reserve Steak House, Lobby, Verandas & Courtyard
7:30 a.m. - 1:00 p.m.	Welcome Center OpenWestin Hotel Lobby
8:30 a.m. - 9:45 a.m.	Education Sessions..... Westin Hotel Blythe, Sapelo & Cumberland Ballroom <i>Deal Your Own Destiny</i> Kate Delaney Emmy® Award Winning Journalist, Author and Nationally Syndicated Host of NBC Sports Radio Talk Show and ForbesBooks Radio <i>Thorny Financial Issues of 2019: Deposit Growth Cost and Loan Pricing</i> Dean Reineking, CPA SVP & Senior Portfolio Manager, FTN Financial <i>Keep Your Eye on the White Board: Strategic Focus at the Board Level</i> Jeff Rendel President, Rising Above Enterprises and Strategic Facilitator

9:45 a.m. - 10:15 a.m.	<i>Break</i>
10:15 a.m. - 11:30 a.m.	<p>Education Sessions.....Westin Hotel Blythe, Sapelo & Cumberland Ballroom</p> <p><i>What Gaming Can Teach Us About the Future of Digital</i> Kris Kovacs President and CEO, Constellation Digital Partners, LLC</p> <p><i>Insights for Employee Engagement and Motivation</i> Josh Allison, CUDE Founder, ThinkCafé</p> <p><i>Successful Onboarding for New Volunteers</i> Jeff Rendel President, Rising Above Enterprises and Strategic Facilitator</p>
11:30 a.m. - 1:00 p.m.	<p>GCUF Sponsored Small Credit Union Luncheon (\$50 million and under)Westin Hotel Satilla</p> <p><i>Leadership Lessons for The Next Generation</i> Josh Allison, CUDE Founder, ThinkCafé</p> <p><i>What Growth Opportunities Are You Missing Within Your Credit Union?</i> Teri Robinson CEO, Ironworkers USA FCU and Chair of CUNA Small CU Committee</p>
11:30 p.m. - 6:00 p.m.	<i>Lunch and Afternoon on Your Own</i>
6:00 p.m. - 6:30 p.m.	Cocktail ReceptionConvention Center Oceanside Lobby
6:30 p.m. - 10:30 p.m.	<p>Moses C. Davis Awards Dinner & CUPAC Silent AuctionConvention Center Ballroom AB</p> <p><i>Dress Code: Resort Casual</i></p> <p>Dinner Awards Program CUPAC Silent Auction <u>Entertainment</u>: GLOW</p>

THURSDAY, MAY 16, 2019

8:30 a.m. - 10:30 a.m.

General Session and Closing Breakfast..... Convention Center | Ballroom A

#Notarule: The Art of Winning at Life by Breaking Rules That Don't Exist

Jason Kotecki, CSP

Artist, Author and Professional Speaker



Have a safe trip home!